

Additional Speaker Biographies

Ruth A. Lawrence, MD, FAAP, FAACT

Ruth A. Lawrence earned her M.D. at the University of Rochester School of Medicine. She is a professor of Pediatrics and Obstetrics & Gynecology at the University of Rochester School of Medicine and a member of the Division of Neonatology. She is the Medical Director of the Breastfeeding and Human Lactation Study Center and the Ruth A. Lawrence Poison and Drug Information Center. She is the author of Breastfeeding: A Guide for the Medical Profession and many original articles, chapters and reviews.

Dr. Lawrence is a founding member of the Academy of Breastfeeding Medicine and a past president and Editor-in-Chief of the journal, Breastfeeding Medicine. She is Chair of the Executive Committee of the Section for Breastfeeding of the American Academy of Pediatrics. Currently she is working with the NYS WIC director and the committee on the NYS Coalition for breastfeeding.

Donna Barrows

Donna Barrows is an IBCLC and registered nurse with a Bachelor of Science in Nursing. She has worked in the Neonatal Intensive Care Unit at Strong Memorial Hospital for 28 years. She is the co-owner and clinical director of Little Darlings (NY), Inc. and an officer of the Rochester Regional Breastfeeding Network. Donna is married to a great guy named Dick and together they have five children, all of whom are now in college. Her hobbies include family, travel, sewing and financial planning.

La Leche League of New York West is sponsoring a two-day conference with Brian Palmer, DDS and other speakers immediately following this conference, Saturday & Sunday, April 18-19, at the RIT Inn & Conference Center. La Leche League is an international, nonprofit, nonsectarian organization dedicated to providing support, encouragement, information, and education to women who choose to breastfeed. The mission of La Leche League is to help mothers worldwide to breastfeed through mother-to-mother support, encouragement, information, and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and mother. For more information about this conference, contact Tracey Stoeber at tracey@whitescarf.com, 585-533-1077 or <http://whitescarf.com/2009Conference.aspx>.

Rochester Regional Breastfeeding Network
Peggy Popp, RN, IBCLC
87 Forest Meadow Trail
Rochester NY 14624

Miles of Smiles: Breastfeeding for Total Health

Featuring

Brian Palmer, DDS

April 17, 2009 ~ Professional Day
April 18-19, 2009 ~ Family Days
Rochester, New York

Jointly Sponsored by
Rochester Regional Breastfeeding Network
and La Leche League New York West



**Rochester Regional
Breastfeeding Network**



Miles of Smiles: Breastfeeding for Total Health

Rochester Regional Breastfeeding Network is proud to sponsor a day with Brian Palmer, DDS. Dr Palmer has given international, national and state presentations on the importance of breastfeeding as it relates to overall long-term health. As a dentist, he is especially interested in the proper development of the oral cavity, airways, and face and he has researched how breastfeeding influences these structures. Dr. Palmer is a member of the American Dental Association and the Medical Health Advisory Council for La Leche League International. He is now retired from full time family dentistry practice and resides in Kansas City with his wife. Prior to the conference, please review his web site at www.brianpalmerdds.com, especially the sections on breastfeeding for total health, SIDS and otitis media.

This program is designed for lactation consultants, nurses, doctors, midwives, dieticians, LLL Leaders, WIC counselors, and others interested in supporting a breastfeeding culture.

Objectives

At the end of the program, participants will be able to:

1. Discuss the importance of the act of breastfeeding to total health
2. Describe how breastfeeding can reduce health care costs
3. Describe SIDS from an anatomical perspective

Conference Schedule

7:45-8:15	Registration and Continental Breakfast
8:15-9:00	Welcome: Donna Barrows, RN, CCE, IBCLC "Motherhood...the real thing"
9:00-10:30	Breastfeeding for Total Health Part I: the importance of the act of breastfeeding, Dr. Palmer
10:30-10:45	Break
10:45-12:15	Breastfeeding for Total Health Part II: breastfeeding, snoring, and sleep apnea, Dr. Palmer
12:15-1:45	Lunch and Exhibits
1:45-3:15	Breastfeeding for Total Health Part III: continued, Dr. Palmer
3:15-3:30	Break
3:30-5:00	SIDS from an oral health perspective: Dr. Palmer
5:00	Evaluation & Certificates
5:30	Optional "Meet & Greet" dinner with world-renowned author and educator, Dr. Ruth Lawrence (limit 30 people)

Location

The conference is being held at the RIT Inn & Conference Center, 5257 West Henrietta Road, W. Henrietta NY 14586. The phone number is 585-359-1800

Directions

From the North or South: Take I-390 South to Exit 12: Route 253 / Lehigh Station Road. Go West on Route 253 to Route 15. Turn left onto Route 15 / West Henrietta Road. Go 1/2 mile and the RIT Inn and Conference Center will be on your right.

From the East or West: Take Route I-90 to Exit 46. Follow signs for I-390 North. Immediately exit onto Route 253 / Lehigh Station Road. Turn left onto Route 253. Turn left onto Route 15 / West Henrietta Road. Go 1/2 mile and the RIT Inn and Conference Center will be on your right.

Accommodations

A block of rooms has been reserved at the RIT Inn & Conference Center for conference attendees. The special conference rate is \$109 per night for a single or double room. Reservations must be made before April 16, 2009. Call the hotel at 585-359-1800 and mention 'RRBN Conference' when making reservations.

Continuing Education Units

Lactation Consultant CERPs have been applied for from the International Board of Lactation Consultant Examiners. Continuing Professional Education Units (CPEUs) have been requested for RDs and DTRs from the Commission on Dietetic Registration (CDR) of the American Dietetic Association. Please indicate on the registration form which type of credit you are requesting.

Food

Continental breakfast, morning and afternoon beverage breaks and lunch are provided.

Pumping and Breastfeeding Rooms

A pumping/breastfeeding room will be available on-site.

Babies

Quiet babies are welcome. Please attend to your restless infant immediately as a courtesy to other participants and for the comfort of your child.

For questions about the conference, contact:
www.rrbn-ny.com ~ rrbn.ny@gmail.com ~ 585-339-4016

Registration Form

Please register me for Miles of Smiles Conference with Dr. Palmer presented by RRBN, April 17, 2009.

Name _____

Title/Position _____

Affiliation _____

Address _____

City/State/Zip _____

Telephone/fax _____

Email _____

Conference Fees

___ \$125 if postmarked by April 1, 2009

___ \$150 if postmarked after April 1, 2009

Please choose one lunch entree:

___ Chicken with lemon and oregano, buerre blanc sauce

___ Vegetable Strudel: vegetables, feta cheese, in phyllo dough

___ Grilled Vegetable Napoleon (vegan): peppers, eggplant, portobello on steamed rice with chimichurri drizzle

___ \$40 for "Meet & Greet" dinner with Dr. Ruth Lawrence

Dinner choice (includes beer, wine, salad and dessert):

___ Chicken Ritz with artichoke, tomatoes, olives and chevre

___ Grilled Vegetable Napoleon (vegan): peppers, eggplant, portobello on steamed rice with chimichurri drizzle

___ 10 ounce NY Strip Steak with peppercorns and portobello

Total payment due (conference fees + optional dinner):

\$_____

Please check which CEUs you are applying for: IBCLC___ RD___

Make checks payable to RRBN; mail with registration form to:
Rochester Regional Breastfeeding Network
c/o Peggy Popp, RN, IBCLC
87 Forest Meadow Trail
Rochester NY 14624